

The Primary Projects History

In July 2011, the Cross Over team, led by manager Roy Kenneally, along with school principals and key staff, attended a three-day forum at Victory Village in Nelson. This event showcased a successful partnership between a low-decile school and a local agency, emphasizing a community-led approach.

During the same month, all Cross Over staff participated in a national 24-7 Youth Work Training in Waitangi, witnessing the potential of a nationwide network.

Inspired by these experiences and Pastor Duane Major's vision of collaboration between churches and schools, the idea for "The Primary Project" (TPP) was born. TPP aimed to enhance communities by strengthening partnerships between schools and churches, utilizing local resources for shared goals.



TPP introduced two key roles: School Community Liaison (SCL) and Liaison Support (formerly Activator). The SCL fosters relationships between schools and the community, while Liaison Support assists in identifying and mobilizing community talent.

Cross Over Trust, representing South West Baptist Church (SWBC), spearheaded TPP's implementation. A two-year pilot program commenced in 2012, involving Rowley Avenue, West Spreydon, and Addington Primary Schools. Alan Aitken, a trustee of CDN Trust, developed a measurement system to ensure the sustainability of TPP, enabling the documentation of community projects and events for future replication.